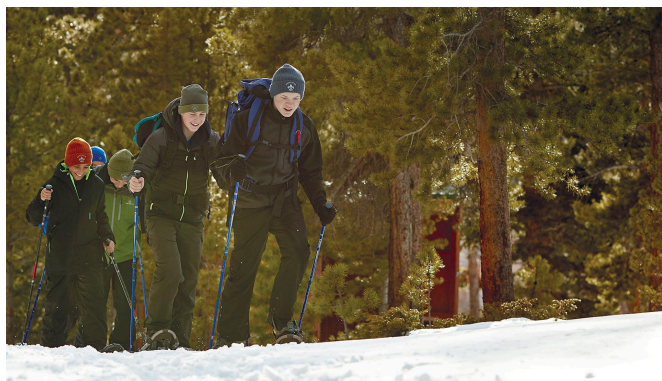


# Roundtable Membership Moment

## Winter “Normal Friend Activities”

Normal friend activities are a popular recruitment tool. These activities are low-pressure pack or troop events where units invite non-Scouting friends or families to join them for an afternoon or evening of fun. This is part of dynamic recruitment, where units look for ways to invite new members all year long.



The focus of these activities is not advancement or recruitment but on Scouts (and their families) getting to know one another and forming friendships.

Normal friend activities are popular during spring and fall recruitment, but winter also offers lots of opportunities for fun activities. Some activity ideas

include skiing, sleigh riding, ice skating, building snow people, or even service projects like shoveling sidewalks or clearing fire hydrants of snow.

The great thing about these activities is that it's easy for Scouts to invite their non-Scouting friends. Getting outside and having fun may inspire them to want to do more with your unit.

So, before the snow starts to fall, plan to incorporate some simple winter activities into your unit's calendar. Some might need to be on short notice, depending on the weather! Your unit's parents will be happy that the youth are out of the house and active, and you may add some new members and some new friends!

