




# Roundtable Membership Moment


## Pack Annual Planning


It's time to supercharge your pack's growth and retention through annual program planning! Here's how this crucial step can make a world of difference.

 **Boost Membership:** By involving parents and Scouts in planning the year's activities, you will create excitement and ownership. Families are more likely to stay engaged when they have a say in the events and adventures that await them.

 **Strengthen Retention:** Crafting a diverse, engaging program keeps Scouts eager to participate and encourages them to stick around for more. From outdoor adventures to community service projects, create a calendar that keeps everyone coming back for more.

 **Plan Ahead:** We understand families are busy, which is why it is important to plan well in advance. Knowing what's on the calendar allows families to schedule accordingly and prioritize Scouting activities, reducing the likelihood of cancellations or being unprepared for meetings.

 **Suggestions for Success:** Start by surveying families to understand their interests and availability. Then, gather a planning team to brainstorm ideas and map out the year ahead. Be sure to include a mix of traditional favorites and fresh, innovative activities to appeal to all members. Make the planning session a party with food, everyone will put more energy into the meeting if their brains are fueled and having fun.

 **Keep Communication Open** and transparent throughout the planning process, and regularly revisit and adjust the schedule based on feedback and evolving needs. Once it's complete, communicate the plan to everyone and make sure everyone knows about it.



Together, let's create a dynamic, inclusive program that fuels the spirit of Scouting and keeps our packs growing strong!