

# Roundtable Membership Moment

## Summer is a time for Friends, Family, and Fun!

One of the best ways to grow membership is by having a family fun day, and there couldn't be a better time than Summer to host them!

Ask your current scouts, parents, and pack committee to come up with three names each to invite to an upcoming family fun day. Invite former scouts and unit alumni to participate in the day of fun. Youth want to belong to units with their friends – new and old.

Asking a variety of leaders to host or run each family fun day is important so everyone can enjoy their summer and the responsibility doesn't fall on one person.

Summertime allows for more flexibility when planning. These can be planned at any time of the day or week, inside or outside, with structured activities or casual drop-ins. Ask your Cub Scouts what activities they would like to do. Even Cub Scouts know what their friends will be interested in.

A few suggestions are:

- Bike rodeo
- Professional baseball game
- Scout Olympics
- Dutch oven cooking potluck
- Splash pad
- Tie dye or any other STEM activity
- Relay races
- Library or museum meetup
- Discount movie theater meet up
- Hike
- Full moon hike
- Campfire with songs and s'mores
- Picnic
- Ice cream party
- Pool party unit event
- Family volleyball or softball game



The opportunities are limitless, and remember, these are meant to be fun for the whole family.

Once you've selected an activity – promote, promote, promote – through your scouts, their parents, emails, social media, and peer-to-peer cards! Families are looking for ways to connect their children with others, and this is an opportunity that should not be missed.

Invite prospective scouts and parents back to future events. It might take several events for them to feel comfortable. Continue to host family fun days throughout the year to give youth and families a chance to join (and come back) all year long.

**Resources:**

Ashley Steigerwalds NFA article

[why-normal-friend-activities-are-such-an-effective-recruiting-tool](#)